

## Virtual Primary Care — addressing gaps in care and improving outcomes for your members.



Offering high-quality, patient-centric preventive wellness screenings and routine care, including non-urgent medical conditions and ongoing care for chronic conditions including diabetes, asthma, and heart disease.

### MDLIVE VIRTUAL PRIMARY CARE:

- 1** Addresses health equity concerns and reduces the number of members who go without care because they do not have a primary care physician or convenient access to one.
- 2** Closes gaps in care for those who have been care avoidant.
- 3** Allows health problems to be detected earlier, increasing the potential to address minor or manageable issues before they advance into chronic or complex conditions requiring increased treatment and greater spending.

#### A 3-PART HOLISTIC SOLUTION



**WELLNESS SCREENINGS,** including a health risk assessment, vitals, lab orders and review, preventive health recommendations, and education, as well as referrals



**ROUTINE CARE VISITS** for chronic condition management



**HEALTH MONITORING PROGRAM,** which includes reminders and alerts from our chatbot

## MDLIVE VIRTUAL PRIMARY CARE ADVANTAGES

- 1 MDLIVE VPC fosters preventive care adoption** with virtual wellness screenings that can increase early identification of chronic conditions and encourage members to take appropriate steps in pursuit of healthier lifestyles.
- 2 MDLIVE VPC offers smart referrals and on-formulary prescribing** — our providers leverage referral options to reduce costly out-of-network specialist care and diagnostic testing. And our Surescripts integration allows them to prescribe appropriate on-formulary medications for maximum efficacy and cost savings.
- 3 MDLIVE VPC offers a flexible model.** Members without a regular PCP can find one through MDLIVE, and members who have an existing PCP relationship can visit MDLIVE as a convenient backup option. Results can be shared with their regular PCP for continuity of care.
- 4 MDLIVE is built on a single, dynamic platform that is HiTrust certified.** Our growth is from product innovation rather than acquisition, so there are no issues surrounding compliance and security protocols for many disparate vendors. All our services are HIPAA compliant.

MDLIVE believes in the power of providing impactful and innovative health care to improve lives. Let's work together to deliver on that promise to your members.

BETTER ACCESS.  
BETTER VALUE.



Access to primary care helps keep members out of emergency departments, where care costs are at least 4 times as much as other outpatient care.<sup>1</sup>

A growing body of evidence finds that greater primary care orientation is associated with better value: enhanced population health outcomes, greater equity, and more efficient use of healthcare resources.<sup>2</sup>

<sup>1</sup> Why Do We Continue Using the ER for Care?, US News, 2015

<sup>2</sup> Primary Care Spending: High Stakes, Low Investment, Primary Care Collaborative, 2020